

Please contact Mr. Jason Chow (Email: jason@cpexhibition.com)
Tel: +852 25117427, Fax: +852 25119692 for details of upcoming expos.



Vietnam Saigon Fabric & Garment Accessories and Industry Expo 2023



SaigonFabric 2023 (Summer)

SHOW REPORT

Show Facts

Date: 26 – 29 July, 2023

Venue: SECC - Saigon Exhibition & Convention Center
799 Nguyen Van Linh Parkway, District 7, Ho Chi Minh City, Vietnam

No. of Exhibitors: 280 exhibitors from 8 countries/regions, namely,

Participating countries/regions: China, Germany, Hong Kong, India, Pakistan, Taiwan,
Thailand, Vietnam

[<Exhibitors List>](#)

[<Floor Plan of the expo>](#)

Size of Expo: 9,500 sqm,
No. of Visitors: Total : 7,507 trade visitors
Day 1: 1,815 visitors
Day 2: 2,268 visitors
Day 3: 2,299 visitors
Day 4: 1,125 visitors

Next Event:

SaigonTex & SaigonFabric 2024

10 - 13 April, 2024, SECC, HCMC, Vietnam

Website: www.sgntex.com
www.sgnfab.com

Special Event: Opening Ceremony
Press Meeting
VIP Tour
Seminars

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Opening Ceremony

Date: 26 July, 2023

Time: 9:30 am

Venue: Hall A1, SECC



VIPs IN OPENING CEREMONY (from Left to Right)

Mr. Pham Xuan Hong

Chairman of the Association of Garment Textile Embroidery-Knitting (AGTEK)

Mr. Tran Ngoc Liem

Director of the Vietnam Chamber of Commerce and Industry (VCCI - HCM)

Mr. Cao Huu Hieu

General Director of Vietnam Textile & Apparel Association (VINATEX)

Ms. Phan Thi Thang

Deputy Minister of Ministry of Industry and Trade

Mr. Vu Duc Giang

Chairman of Vietnam Textile and Apparel Association (VITAS)

Mr. Andrew Kay

Managing Director of CP Exhibition Ltd

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SPEECH

Ms. Phan Thi Thang

Deputy Minister of Ministry of Industry and Trade



Ladies and gentlemen, all of the guests,

On behalf of Vietnam Ministry of Industry and Trade, I would like to welcome all delegates, honored guests, international/domestic organization and businesses, press agencies who came to attend the Opening Ceremony of the International Exhibition of Fabrics, Machinery, Equipment and Raw Materials for Garment Industry 2023 (SaigonFabric Summer 2023) in Ho Chi Minh City

Ladies and gentlemen,

In recent years, Vietnam's Textile and Garment Industry has proved its important role in creating jobs, social security, contributing a large amount of foreign currency, and affirming its reputation in the socio-economy of Vietnam and the world. Despite being greatly affected by the Covid pandemic and geopolitical fluctuations worldwide, Vietnam is still the third largest textile and garment exporter in the world with an export value of over 40.4 billion USD in 2021, 44.4 billion USD in 2022, an increase of 9.7% compared to 2021, trade surplus of 18.9 billion USD. According to the strategy development of Vietnam's textile, garment and footwear industry, target by 2030, textile and garment export turnover will reach \$68-70 billion.

As an industry that contributes to sustainable export growth with an average growth of 8% - 15% per year, creating jobs for nearly 2 million industrial workers and nearly 1 million workers in trade and textile-related services with an income of about 8.5 million VND/person/month, contributing to achieve an important goal in the economic development strategy, Vietnam's textile and garment industry is now rapidly investing in research, actively applying 4.0 technology in manufacturing, contributing to country rapid integration into the important industrial revolution (that might change the world).

However, while having many fluctuations in international trade, high inventory levels, a serious decline in demand for goods in general and textile products in particular, textile and garment enterprises are facing some difficulties in finding and maintaining markets as well as sourcing raw materials. In the first 6 months of 2023, textile and garment export turnover reached 18.6 billion USD, down 17.6%. To overcome the above difficulties, Vietnamese textile and garment enterprises need to increase development in depth, participate more in the global textile and garment supply chain, especially focusing on phases that bring high added value such as design, input materials production, especially fabrics, development of distribution system, gradually change to a higher position in the production chain.

In addition, in order to achieve the set goals by 2030, Vietnam's textile and garment industry needs to change in vision and strategy, in which, focus on developing large-scale complete textile production chains; invest in modern, highly automated equipment and apply digital transformation; At the same time, in the context of the world economy facing unpredictable risks, textile and garment enterprises need to find appropriate directions, ensure jobs, ensure social security for employees, repel difficulties caused by epidemics, and aim for the long-term goal of developing the

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industry in a sustainable way.

SAIGONFABRIC 2023 is the first exhibition specialized in fabrics, materials and accessories held with an area of over 8000 m², gathering more than 300 domestic and foreign enterprises. I think this is a good opportunity to help Vietnamese textile and garment enterprises access advanced and modern technologies, for businesses to have investment direction in the coming time. This is also a good opportunity for businesses to find and connect reputable partners and suppliers, promote trade relationships, participate deeply in the global value chain, gradually increase the localization rate, proactively meet the diverse needs of domestic and foreign customers, meet the rules of origin required by Trade Agreements, improve the added value of products, and contribute to the development of the textile and garment industry more effectively in the region and worldwide.

This is also an opportunity for organizations and businesses in many fields of finance, investment, research, testing, production - business domestic/international to meet partners, promote brands, expand markets and build long-term investment cooperation strategies.

I believe that with the support and facilitation of ministries, agencies and localities, the efforts of the organizers, along with Vietnam's textile and garment industry growth previously, and the active participation of domestic and foreign textile enterprises, SaigonFabric 2023 International Exhibition will be one of the prestigious exhibitions in Vietnam and in the region.

Once again, on behalf of the Ministry of Industry and Trade, I would like to wish all delegates and guests good health and success.

Wish the exhibitors, investors, manufacturers and suppliers of equipment, textile raw materials, domestic and foreign textile enterprises achieve many good results.

Wishing SaigonFabric International Exhibition 2023 a success.

Thank you

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SPEECH (highlights)

Mr. Vu Duc Giang

Chairman of Vietnam Textile and Apparel Association (VITAS)



- The situation of Vietnam Textile -Garment Industry in the 6 month period 2023: confronting with difficulties in terms of orders and purchase power. However, to compare with the same period last year (6 months 2022

- export turnover accounted for 3.5 billion \$, decreased 17%) there's a better signal as 6 month this year, export turnover decreased 14%.

-This is the 1st Expo on Fabrics is a platform for coming events, will create a good opportunity for the buyers-sellers to interact , for the fashion designers to search for new materials...

-Thanks CP Exhibition for efforts to organize the event...make it a playground for businesses to cope with conditions of number of FTA.s that Vietnam have joined...

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SPEECH

Mr. Tran Ngoc Liem
Director of VCCI - HCM

Ladies and gentlemen,

First of all, on behalf of VCCI leaders, I would like to warmly welcome all of you to the Opening Ceremony of SAIGONFABRIC SUMMER 2023 today.



Textile and garment is one of the key manufacturing industries of Vietnam's economy, accounting for 12-13% of the country's total export turnover. An industry that creates many jobs for labors, always plays an important role and makes great contributions to the development of the country's economy.

In 2022, despite of being heavily affected by the Covid-19 epidemic such as disruption in the supply of raw materials, narrowing of the consumption market, order reduction in the last quarter from important markets like US, Europe, however with the proactiveness and flexibility in production and business operations, the textile-Garment industry of Vietnam has gradually overcome difficulties and achieved remarkable achievements. Vietnam's textile and garment exports in 2022 reached \$44 billion turnover (in which garment is 2.7 BUSD, technical garments 864 MUSD, raw materials and footwear 2.2 BUSD), up 8.8% compared to 2021. The United States is the market with the largest export value, more than 18 billion USD, Korea is 4.2 billion USD, Japan is 3.9 billion USD, China is approx. 3.9 billion USD

In 2023, although there are still many challenges ahead such as Russian Ukraine conflict is still tense, tightening monetary policy from many countries causing great impact on economic development, global inflation has been cooling down but still high, consumer purchasing power still plummets. In addition, there are strict requirements from brands, such as reduced production costs, small orders, fast delivery times, higher quality ... but with determination and the right strategies to overcome difficulties, maximize advantages and opportunities, diversify markets and products, etc. we believe the textile industry will continue to grow to achieve the export target of over 45 billion USD for 2023.

In order to promote the production of textile and garment enterprises in the coming time, alongside with the cooperation between domestic enterprises, the cooperations with foreign enterprises and investors to establish supply chain and expand export market are also essential. For that purpose, the Vietnam Chamber of Commerce and Industry, Hochiminh city Branch (VCCI HCM) has cooperated with related parties in Vietnam Textile Industry and CP Exhibition Company to organize SAIGON FABRIC SUMMER 2023

This is a good opportunity for Vietnam textile enterprises and other countries to display and introduce products, materials, advanced machinery and equipment. This is also an opportunity for domestic and international enterprises to meet, exchange information for business cooperation and production development. Hoping that exhibitors from 8 countries and regions will gain good results from this exhibition.

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Ladies and gentlemen,

During the exhibition period, in addition to displaying products and working directly at the booths, with the cooperation and support of agencies that manage and support the development of the textile industry such as VITAS, VINATEX, AGTEK, the Ministry of Industry and Trade, several seminars will be held to update policies, offer solutions and measures to help businesses overcome difficulties, to improve production capacity, competitiveness, readiness to integrate into the international textile market..

On this occasion, on behalf of the Organizing Committee, I would like to sincerely thank the patronage and cooperation of the Ministry of Industry and Trade, the HCM City People's Committee, Vietnam Textile and Apparel Association (VITAS), HCMC Garment-Textile-Embroidery and Knitting Association (AGTEK), Vietnam Textile Corporation (VINATEX) for the success of the exhibition.

Finally, I would like to wish all delegates, Vietnamese and international businesses good health and success. Wishing the exhibition "SAIGON FABRIC SUMMER 2023" a great success.

Thank you very much.

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SPEECH

MR CAO HUU HIEU GENERAL DIRECTOR OF VINATEX



Ladies and Gentlemen,

On behalf of organizers, I would like to thank all of you for your attention at Vietnam Saigon Fabric & Garment Accessories and Industry Expo (Saigon Fabric 2023) today. Continue building on the success of Saigontex last April,

Saigonfabric 2023 is the first exhibition specialized in fabric and accessories, with over 300 exhibitors and enterprises and over 8000 square meters in exhibition area. This exhibition affirms the attractiveness of Vietnam's textile and garment industry in its development process, recognizing the efforts of experienced and reputed organizers, the cooperation, trusts and supports of domestic and international textile manufacturers and suppliers.

As the leading organization of Vietnam's textile and garment industry, attracting more than 150,000 employees in the whole system, contributing a great portion of production capacity and value to the whole economy, Vietnam National Textile and Garment Group has built a sustainable, long term development strategy, ensuring it meet increasingly markets' stringent standards. With its strategy till 2030 becoming a one one-stop sustainable and green fashion destination, Vinatex focuses in solutions such as: strengthening invest in raw material production and stabilization; promoting product development, building fashion brands in the local market; complying with the main export markets' regulations on environmental and social responsibilities, with main focus in updated technology to reduce energy use, reduce emissions and labor use, to increase productivity and quality; to enhance green production, as well as build a circular production and business system... Besides, fully aware of its core role in orienting and promoting the development of the whole industry, Vietnam Textile and Garment Group often connects partners, manufacturers, suppliers around the world to update the latest technology information, forecast market situation and development trends of the global textile industry...for Vietnamese textile and garment enterprises. Therefore, for many years, Vinatex has cooperated with Vietnam Chamber of Commerce and Industry and CP Exhibition Co to organize trade promotion and business matching programs, including Saigon Fabric 2023. The expo is sponsored by MOIT, VCCI, Vitas, Vinatex and Agtek. This is a great opportunity for enterprise access new material and accessories in keeping with current global trends..

Besides the regular seminars, we arranged 'Business matching activities' and Information counter area for fabrics and accessories enterprises. These business connection activities are very useful for garment enterprises seeking good quality inputs with reasonable price and generate opportunities for exhibitors to find outputs for their products.

Once again, on behalf of Vietnam Textile and Garment Group, I would like to send my sincere thanks first for the great supports of Hochiminh city People's Committee, the Ministry of Industry and Trade, for all government unit of Hochiminh city, for creating favorable conditions so that trade promotion activities, trade fairs and exhibitions of the textile and garment industry are organized in a convenient and effective way. We wish Vietnamese textile and garment enterprises as well as exhibitors engage in new cooperation activities and achieve great success.

I wish you all good health, happiness, wish The expo great success!

On behalf of organizers, I declare the opening of Vietnam Saigon Fabric & Garment Accessories and Industry Expo (SaigonFabric 2023).

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Seminar Schedule

Workshop	Topics
<p>26/07/2023 13h30 – 16h00</p> <p>"Made in Vietnam" product introduction session</p> <p>Some textile enterprises will introduce typical products</p> <p>Hosted by: VITAS – VIETNAM TEXTILE & APPAREL ASSOCIATION</p>	
<p>27/07/2023 09h00 – 11h30</p> <p>Solutions to promote green transformation of textile and garment enterprises</p> <p>Hosted by: AGTEK – THE HO CHI MINH CITY TEXTILE AND GARMENT - EMBROIDERY ASSOCIATION</p>	<p>Topic 1: 09h00 – 09h55 Green Transformation – Strategy for the development and greening of the textile and garment industry Presented by: Representative of State management agency/expert in the field of textiles</p> <p>Topic 2: 09h55 – 10h20 Promote green transformation of enterprises through the pilot mechanism of circular economy development Presented by: Representative of State management agency/expert in the field of circular economy</p> <p>Topic 3: 10h20 - 11h20 Discussion "Solutions and support needs of textile enterprises in green transformation" Speakers:</p> <ul style="list-style-type: none"> • Representative of Ho Chi Minh City Textile and Garment Enterprise (2 enterprises) • Representative of Research Institute/University • Representative of Investment Fund, Finance - Banking • Representative of Consulting Unit on Standards
<p>27/07/2023 14h00 – 16h30</p> <p>StoryTelling – The Power of E-Content in B2B Marketing</p> <p>Hosted by: AGTEK – THE HO CHI MINH CITY TEXTILE AND GARMENT - EMBROIDERY ASSOCIATION</p>	<p>Topic 1: 14h15 – 14h30 GOTS - Global Organic Textile Standard</p> <p>Topic 2: 14h30 – 14h40 StoryTelling – The Power of E-Content in B2B Marketing</p> <p>Topic 3: 14h40 – 16h10</p> <ul style="list-style-type: none"> • Sharing from Speakers (20 minutes/section) <p>Meta Partner: E-Content in Meta, Meta's role in the near future Tiktok Partner: Tiktok in B2B Marketing, Case study LinkedIn Partner: LinkedIn in B2B Marketing, building and exploiting LinkedIn effectively Faslink: a tool to support B2B marketing on digital platforms, WGSN, Digital</p>
<p>28/07/2023 09h00 – 11h30</p> <p>OEKOTEX Certificate System – sustainable solution for textile & garment supply chain.</p> <p>Hosted by: VITAS – VIETNAM TEXTILE & APPAREL ASSOCIATION</p>	
<p>28/07/2023 13h30 – 16h00</p> <p>Waterless textile dyeing technology – the optimal solution for investment – production in the textile dyeing sector in Vietnam.</p> <p>Hosted by: VITAS – VIETNAM TEXTILE & APPAREL ASSOCIATION</p>	

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Show at a Glance

