

# SaigonFashion 2024

**VIETNAM SAIGON FASHION EXPO**  
(International Brand and Made in Vietnam Outlet)



**Date : 17 - 20 July, 2024**

越南西贡时尚展览会



**Venue : SECC, Hochiminh City, Vietnam**

[www.sgnfashion.com](http://www.sgnfashion.com)



**Vietnam : Ministry of Industry & Trade of Vietnam**

**VITAS - Vietnam Textile & Apparel Association** ([www.vietnamtextile.org.vn](http://www.vietnamtextile.org.vn))

**VINATEX - Vietnam National Textile-Garment Group** ([www.vinatex.com.vn](http://www.vinatex.com.vn))

**AGTEK - Association of Garment Textile Embroidery Knitting in HCMC**

**VCCI - Vietnam Chamber of Commerce and Industry** ([www.vcci-hcm.org.vn](http://www.vcci-hcm.org.vn))

▪ International Relations Department



**Int'l Organizer : CP EXHIBITION LTD 华进(香港) -- [www.cplexhibition.com](http://www.cplexhibition.com)**

**& Sales**

**Coordinator**





**Hong Kong (Head Office)**


Rm 1703, 109 Gloucester Rd, Wanchai, Hong Kong

Tel : +852 25117427

Fax : +852 25119692

Email : [alan@cpexh.com](mailto:alan@cpexh.com)

Mobile : +852 62029817    

Wechat : [alanphk](https://www.wechat.com/p/alanphk) 





**Vietnam:**

330 Thai Phien St, Ward 8, Dist 11, HCMC

Tel : +84 28 396 34388

Email : [cp.vietnam.sales@gmail.com](mailto:cp.vietnam.sales@gmail.com)  
[sales@cpvietnamexpo.com](mailto:sales@cpvietnamexpo.com)

Attn : Mr Jimmy On / Ms Lucie Luc

Mobile : +84 903806028    

+84 918008668    




**WITH REPRESENTATIVE OFFICES IN:**

**China** 中国内地致电香港专号:

Tel: +86 18420452393

+86 15012535542

微信号: [cplexhibition](https://www.cplexhibition.com) 

**Italy**

Tel: +39 02-8253326

[seint@seint.com](mailto:seint@seint.com)

**India**

Tel: +91 11-41551709

[kapurjk100@yahoo.co.in](mailto:kapurjk100@yahoo.co.in)

**Korea**

Tel: +82 2-4813411

[corres1@jesmedia.com](mailto:corres1@jesmedia.com)

**Pakistan**

Tel: +92 21 34303100-1

[sohail@nasaintl.com](mailto:sohail@nasaintl.com)

**Singapore**

Tel: +65 97612844

[jo.sngjoosee@gmail.com](mailto:jo.sngjoosee@gmail.com)

**Taiwan**

Tel: +886 2-27849623

[skychen999@hotmail.com](mailto:skychen999@hotmail.com)

**Turkey**

Tel: +90 536 4326386

Tel: +90 537 5543459

## EXPO TOPICS 展览主题

Ladies Fashion

Men Fashion

Sportswear

Childrens & Baby Fashion

Elder Care & Fashion

Hair Care & Fashion

Business Attire Fashion

Causal Wear Fashion

Cosmetic Fashion

Home Textile Fashion

Fashion Jewelry

Bags

Lingerie

Footwear

Apparel & Fashion Accessories

Made In Vietnam Apparel Fashion

International Fashion Brands

Fashion Shows

Fashion Designers

Business Matching

### Highlights: for Merchandisers and Consumers

Day 1 & 2 – B2B

Day 3 & 4 – B2B, B2C (Sales Outlet)

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SPACE APPLICATION 参展表格

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越南西贡时尚展览会

17 - 20 July, 2024

SECC, Hochiminh City, Vietnam

### Vietnam textile & garment industry

- Top 3 garment exporter in the world, employing around 3 million work force
- Grow 20% - 26% annually since 2018
- Total export USD 45 billion (estimate) in 2022, target USD 70 billion in 2030

### Advantages of Hochiminh City

- Traditional biggest economic city
- Many foreign enterprises and joint ventures, private and national owned companies and factories are in Hochiminh City and nearby provinces

### 高速发展的越南纺织及制衣工业

- 世界前三大成衣出口国，从业人员高达 300 万
- 自 2018 年以来出口额年均增长 20%-26%
- 2022 年纺织成衣出口额达 450 亿美元，预计至 2030 年将达 700 亿美元

### 胡志明市展会的优势

- 胡志明市为越南传统经济中心，国际机构云集
- 许多外资合资，民营国营纺织及制衣厂聚集于胡志明市及其周边地区

### VIPs in SaigonFabric 2023 (Summer) Opening Ceremony

- **Madam Phan Thi Thang** - Deputy Minister  
- Ministry of Industry & Trade of Vietnam
- **Mr Vu Duc Giang** - Chairman  
- Vietnam Textile and Apparel Association (VITAS)
- **Mr Cao Huu Hieu** - General Director  
- Vietnam Textile & Apparel Association (VINATEX)
- **Mr Pham Xuan Hong** - Chairman  
- Association of Garment Textile Embroidery Knitting (AGTEK)
- **Mr. Tran Ngoc Liem** - Director  
- Vietnam Chamber of Commerce and Industry (VCCI - HCM)

Please return to:

**CP EXHIBITION LTD** 华进 (香港)

Head Office (Hong Kong)

Rm 1703, 109 Gloucester Rd, Wanchai, Hong Kong

Tel : +852 25117427

Email : sales@cpexhibition.com

Fax : +852 25119692

florrie@cpexhibition.com

Vietnam (Hochiminh City)

Mobile : +84 918008668

Email : cp.vietnam.sales@gmail.com

Co (Exhibitor) 公司: \_\_\_\_\_

Address 地址: \_\_\_\_\_

Tel 电话: \_\_\_\_\_ Fax 传真: \_\_\_\_\_ Email 电邮: \_\_\_\_\_

Authorised Official's Name 负责人名称: \_\_\_\_\_ Position 职位: \_\_\_\_\_

### I/We the undersigned wish to participate in "SaigonFashion 2024"

I/We accept the rules & regulations as stated in [www.cpexhibition.com/cpv.pdf](http://www.cpexhibition.com/cpv.pdf)

Kindly reserve a booth space as indicated below. (Please choose one below)

<input type="checkbox"/>	<b>RAW SPACE</b> 光地 (*Surcharge for corner booth) <input type="checkbox"/> USD 398 per sq.m Width _____ M x Depth _____ M = USD _____ Including space, directory listing, 24-hour security and cleaning service
<input type="checkbox"/>	<b>SHELL SCHEME BOOTH</b> 标准展台 (with 3M or 6M) (*Surcharge for corner booth) <input type="checkbox"/> USD 430 per sq.m Width _____ M x Depth _____ M = USD _____ Each 9 sqm booth entitles exhibit space, carpet, walls, spot lights or fluorescent tube, power plug, chairs, information desk, company name panel, directory listing, 24-hour security and cleaning service.
<input type="checkbox"/>	<b>INFORMATION BOOTH PACKAGE</b> 咨询桌 USD \$1,840 per company (Package detail on request)

**TERMS OF PAYMENT:** A deposit in USD 50% of the fee must be returned with completed application form. The remaining payment must be paid in full on or before three months of exhibition date. Cheque or T/T should be made payable to "CP EXHIBITION LTD". If payment is to be settled by T/T, please transfer to : Bank of China (Hong Kong) Limited, 1 Garden Road, Central, Hong Kong, A/C No: 012-875-9-000719-2, Swift address : BKCHHKHH.

Kindly indicate the expo name and your company name in the remittance advice. All banking charges are to be borne by applicant.

Authorized Signature 负责人签名: \_\_\_\_\_ Name 姓名: \_\_\_\_\_ Date 日期: \_\_\_\_\_